



ADVERTISEMENT SUBMISSION SPECIFICATIONS

Please read these instructions carefully before submitting ads to Langdon Publishing.
Langdon Publishing is not responsible for submitted advertising that does not conform to the standards below.

CAMERA READY AD SPECIFICATIONS:

PDF files must be written and saved with the following specifications:

- Acrobat XI compatibility (or lower).
- All fonts embedded.
- All colors converted to CMYK or grayscale (no spot, LAB or RGB colors).
- Please do not include "Printers Marks" on your ad (this includes crop marks).
- Please do check "Use Document Bleed Settings" (bleed is 1/8" on all four sides) when writing a PDF for ads with a full page bleed.
- PDFs with RGB images or low-resolution images will be returned to the client for resubmission. Langdon Publishing will not be responsible for correcting camera ready ad submissions. It is the client's responsibility to submit a useable file for publication.

PROOFS

Langdon Publishing cannot be held responsible for how a Camera Ready ad prints if an appropriate color proof has not been submitted. Inkjet or laser color proofs are acceptable for content only, not color. For your protection, please submit a Specifications for Web Offset Publications (SWOP) Color Match proof. This proof will be sent to the printer and compared on press while the magazine is being printed. If you are unable to provide a SWOP Color Match proof, Langdon Publishing can generate a proof for a minimum charge. Please send your ad by the 5th day of the month to allow time to generate a SWOP proof.

For additional specifications or questions, please contact Madeline Crawford at madeline@langdonpublishing.com.

AD SIZES AND DIMENSIONS

<p>Full Page with Bleed 9 1/4" x 11 1/8" 1/8" bleed past final trim. No live matter within 1/4" of trim.</p>	<p>Full Page Float 8" x 10"</p>	<p>2/3 pg. 5 1/4" x 10"</p> <p>1/3 V 2 1/2" x 10"</p>	<p>1/6 pg. 3 7/8" x 3 1/8"</p> <p>Shop Talk</p> <p>1/2 v 3 7/8" x 10"</p> <p>1/4 pg. 3 7/8" x 4 7/8"</p>	<p>1/2 pg. H 8" x 4 7/8"</p> <p>1/6 V 2 1/2" x 4 7/8"</p> <p>1/3 square 5 1/4" x 4 7/8"</p>
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Trim Size: 9" x 10 7/8"